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PREMISE

Casual Friday is a sketch show with a brand new format, seamlessly blending narrative and sketch comedy to make fun of mundane office life and the disproportionate amount of stress and emotion that comes with it.

The story of each episode follows two at-odds quality assurance employees, John and Kyle, whose souls are getting crushed at the corporate headquarters of Gridcube (a San Diego-based company specializing in Enterprise-level business machinery like fax machines, printers, ink toner, etc). After Gridcube files for bankruptcy and announces layoffs, John and Kyle's mind-numbing work day turns competitive as the two struggle to keep their jobs and their sanity.

As we follow John and Kyle through their day, the circumstances they encounter with each other and their coworkers launch us into the real attraction of the show: **high-impact, extremely shareable sketches.**



THE SKETCHES

Unlike the office narrative, which offers three-act structure and situational humor, the sketches are presented as a heightened reality, showing **subjectively** how these relatable situations *feel* to John and Kyle (and the audience). These sketches are an over-the-top, and stylistically-different **exaggeration** of what *really* happened— almost like a song in a musical.

For example, an episode is about the day Gridcube does performance reviews could serve as a jumping off point for sketches such as:

Performance Review Sports Center - where everyone's highlights and "stats" are commented on by the bosses

A Microwave Most Foul - a black-and-white noir about the mystery of who microwaved fish in the office kitchen

Why They're Called Deadlines - a *Saving Private Ryan*-style war parody (about how instead of storming the beaches of Normandy, our generation is on the battlefield fighting corporate deadlines).

In reality, all that happened was they got their performance reviews or filed paperwork, but we got to see how it *felt* to the characters.



CHARACTERS (MAIN)



JOHN

A goofy kid that grew up and was forced to get a job, John's vivid imagination and hopeless romanticism are the basis of the show's sketches about fun, love, and mind-numbing boredom in the workplace. If his job security is threatened, he might actually apply himself, using his outside-the-box thinking to maintain his current status quo.



KYLE

The high-strung straight man of our leading duo, Kyle is the voice of reason in arguments with John, but his overthinking leads to many of the social anxieties that make up the show's sketches. A hard worker, though perfectly ordinary in talent and ability, his unrealistic career goals are driven by comparisons to his much more successful older brother Erik.



DANIELLE

While some people fell into this industry, Danielle sought it out, and as John and Kyle's direct supervisor, she can't fathom their lack of enthusiasm. A walking motivational poster, Danielle genuinely cares about one thing: providing the world with quality office supplies— something that wears on her as Gridcube's products lose their place as the industry standard.

CHARACTERS (SUPPORTING)

NIKKI (mid 20's / offbeat) – A fun-loving stoner, Nikki got the closest thing she could to a creative job— a copywriter position at Gridcube. An Ilana Glazer-type, Nikki's here for a good time, not a long time (both in life, and at Gridcube, if she can't pull herself together). John and Kyle's only real "work friend."

PAULIE (late 20's / clean cut) – Paulie is a mid-level accountant who thinks he's Leonardo DiCaprio from the Wolf of Wall Street. Ironically terrible with his own money, he spends every nickel of his paycheck on designer clothes and crazy nights out in an attempt to live a lavish lifestyle.

JORDAN (30's / intimidating) – Jordan, or "Hurricane Jordan" as they secretly call her, is a ruthless and cunning businesswoman who will destroy everything in her path. Unlike Danielle, who truly cares about making the best product, Jordan only cares about profit. Careerism incarnate, Jordan is dead-set on running Gridcube one day,

PAT (40's / Christopher Meloni-type) – Something's off about Pat— probably stemming from his top-secret military service that he remains tight-lipped about— but 98% of the time, Pat's just happy-go-lucky having a consistent, non-life-threatening job, and living in the best damn country in the entire world: the US of A.

LARRY (60's / balding) – The top 1% of the top 1%, Larry's 25-year tenure as CEO has been credited for Gridcube's meteoric rise in the 90s. Unfortunately, as the times changed, Larry did not, and now, Gridcube has become the Yahoo of the printing world— a corporation that never adapted. Rumor has it he's on his way out.

SEASON ARC

The goal of Season One is to fully paint the picture of a depressing corporate workplace— the playground that the rest of the show will take place in. Everything kicks off with Gridcube filing for bankruptcy and announcing layoffs. John and Kyle are soon transformed from bickering cubicle-neighbors to competitors when they find out that one of their positions will be eliminated at the next performance review (the season finale).

Their supervisor Danielle, dismayed by Gridcube's recent sacrifices in product excellence, begins discretely working with their rival company, the equally-depressing SquareNet. This ultimately leads to her firing, and John taking her old position, thus forcing John and Kyle to keep working together with a new, more frustrating dynamic.



SERIES ARC

Season Two picks up with Larry being asked to step down as CEO and a new, wunderkind CEO named Tonya trying to breathe new life into this fossil of a company. While Nikki uses the corporate restructuring to mess around, Jordan embraces the chaos to climb the corporate ladder. This forces Jordan to butt heads with John, now head of the QA department— and forces him to increasingly rely on his subordinate Kyle to pick up his slack. Burnt out at Gridcube, John and Kyle eventually both get offers from their old supervisor Danielle, who has co-founded a new ink toner company with exciting new technology called Inko.

The rest of the series would follow John and Kyle's circumstances getting increasingly dire, from a season at Inko, where we dive into the freelancing lifestyle and startup culture, to the following season where Inko is bought out by their old rivals at SquareNet and John and Kyle find themselves in management positions that they are entirely unqualified for. With each season, we learn more about the character's lives, which opens more doors to deliver sketches about additional topics in more and more unique and story-motivated ways.



BIOS



JOHN HORAN is a comedy writer, producer, and performer, with diverse creative experience ranging from internet-based shorts and sketches to TV shows like Adam Ruins Everything and a feature produced by Red Hour Films. As one half of the comedy duo Future Boyfriends, John writes and performs comedy that has been featured on Vulture, HuffPo, CollegeHumor, Break, Bustle, and more, while as a standup comedian, he has opened for names like Dane Cook, Bill Burr, Amy Schumer, Marc Maron, and more at the Comedy Store.

KYLE VORBACH is a comedy writer, director, and content creator, with a portfolio ranging from original series for IMDB/Amazon to music videos for Nick Jonas. As part of Future Boyfriends, Kyle writes and directs comedy featured on websites such as Vulture, HuffPo, Kotaku, and CollegeHumor, while Kyle's diverse creative skillset has helped him make videos with brands like Demi Lovato, Logic, and DNCE. Most recently, Kyle has worked writing and directing comedic music videos and shorts, as well as creating content for the Jonas Brothers reunion.



CASUAL FRIDAY IS A FUTURE BOYFRIENDS PRODUCTION.
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